

## **The Influence Model**

Goal: Show the practical process of influencing people towards positive impact.

Key Points:

1. Character First – How humans use good and nice as a first filter of credibility.
2. Competency Counts– Why “smart” must be complimented with “relevant” in order to gain access to influence.
3. Power of Influence – Reviewing the wall that keeps most people stuck in transaction and missing long-term relationships.

This keynote is focused on helping people understand where they are in relation to others. This keynote receives great reviews and is very helpful for everyday leaders.

## **The Leader’s Ultimate Goal**

Goal: Show the practical process of influencing people towards positive impact.

Key Points:

1. Character First – How humans use good and nice as a first filter of credibility.
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## **Responsiveness: How Integrity Works**

Goal: Show the practical process of influencing people towards positive impact.

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## **The Time to Lead**

Goal: Helping young professionals understand the power of impact for their community and organizations.

Key Points:

1. Perspective: How Great Pioneers Lead – Setting the tone for a pioneering Oklahoma (Tulsa specific)
2. Leadership: Leading Yourself First– The entrepreneurs mandate. How everyone must lead himself or herself first to lead anything greater than him or her.
3. Impact: Exponential Impact – How small groups of people can make a ripple affect globally.

This keynote is meant to be a motivating talk that inspires and challenges the listener towards personal growth along with external impact.

## **How Great Leaders Lead**

Goal: Giving context for what it takes to be a great leader in today's times.

Key Points:

1. Great Leaders Craft Their Vision – How personal dreams are molded by time, experience and perspective into a powerful vision.
2. Great Leaders Invest in Relationships – How opportunity is found through relationships not tactics.
3. Great Leaders Manage Roadblocks – How negatives are turned to good for leaders and those they serve.
4. Great Leaders Act on Opportunity – The responsive of a leader towards the opportunities in front of them.

This keynote is practical and powerful as it gives insights to becoming a great leader. Historic leaders and global leaders are discussed in this speech.